

Agenda Item: 2

Date: March 1, 2021

Commission Action Date: March 9, 2021

TO: Arts & Culture Commission**FROM:** Kathryn Dippong Lawson, Recreation Supervisor
Emily Fox, Recreation Manager**SUBJECT:** Design Review & Approval - Public Art Mural at 3354 Loma Vista Road**RECOMMENDATION**

It is recommended that the Arts & Culture Commission review and approve the public art mural design proposed at 3354 Loma Vista Road and Saint Pauls Drive.

DISCUSSION/ANALYSIS

The Community Partnerships Division has received an application from the property owner of 3350-3354 Loma Vista Road and the business owner at the same address, Beauty by Jamina, for a public art mural. The mural is titled, "Shades of Beauty", and is proposed for the wall located at 3354 Loma Vista Road. The proposed mural was designed by artist Andrew Rodriguez and will be funded by the business owner Jamina Lee.

"Shades of Beauty" includes a series of simple but colorful shapes evoking the natural beauty around Ventura. The shapes and colors enhance the building color and compliment the architecture.

City staff has reviewed the mural application packet. The application meets all requirements, including documentation of community support, and is eligible to move to the design review and approval phase by the Arts & Culture Commission.

Attachments for Review:

[Attachment A: Public Art Mural Application](#)

[Attachment B: Mural Location](#)

[Attachment C: Mural Design Rendering](#)